

The Birch™ System

Commercial Birch[™] LED Module & 4", 6" & 8" Twist-On Trims

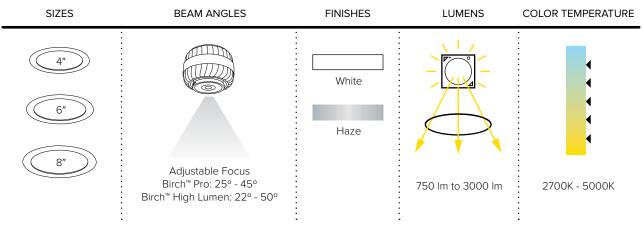


The **Birch**[™] Module, Twist-On Trims & Frames

A full line of sleek and modern high quality commercial grade LED Lighting developed to provide offices, conference rooms, lobbies, retail, medical or any hospitality space a more sophisticated finish. The term "commercial grade" mean increase durability and advanced lighting technology on spacious spaces. The Birch[™] System offers maximum flexibility and premium grade optics that will provide designers and architects the necessary choices when layout a room, whether spot lighting a specific space or lighting up a room these system will meet any project needs.

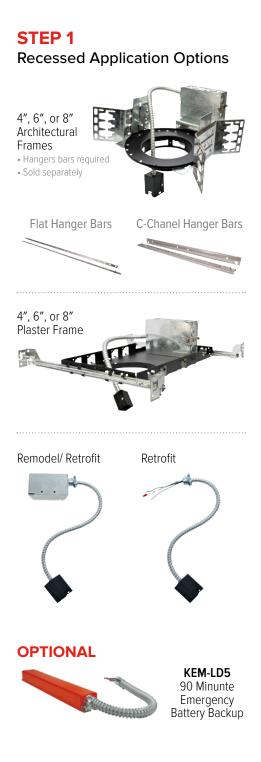
CULL AND







High quality commercial LED Lighting developed to provide offices, conference rooms, lobbies, retail, medical or any hospitality space a more sophisticated finish. Featuring the most energy-efficient technology in the industry and maximum flexibility. The Birch[™] System makes installation a breeze.



STEP 2 LED Module Options





Birch[™] High Lumen LED Module

- Non-IC, for use in Non-IC applications
- 3-Lumen Switch (1250 Im 3000 Im)
- 3000K, 3500K, 4000K Color
- Temperature options
- + 22° 50° Adjustable Focus Beam Angle

STEP 3 Trim Options





The Birch[™] System can be easily

installed using any of our recessed applications options: Architectural Frame or Plaster Frame for new contruction ceilings, the Remodel applications with its own juction box, and the Retrofit for existing commercial applications

New Construction

Easy to install Birch[™] System downlight to our Architectural or Plaster frames.

Remodel/Retrofit

Add Birch[™] System downlighting to an existing ceiling.



Add Birch[™] System downlighting to an existing commercial application with a junction box on site.







Architectural Lighting at its best!

The Birch[™] LED Modules are designed around premium technology. The beautifully designed die-cast module houses powerful and advanced LED technology to provide increased durability and outstanding illumination.

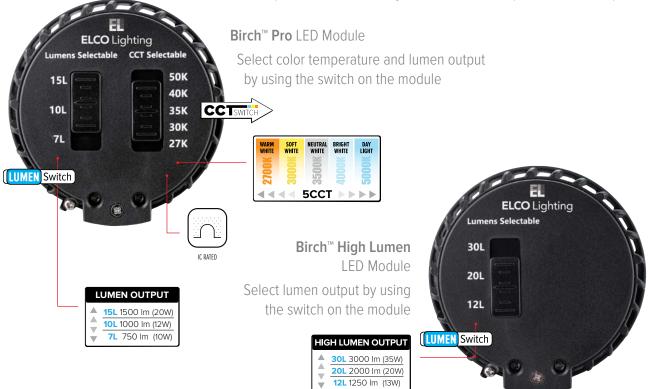
KEY ELEMENTS:

- 0-10V dimming
- 120/277V Driver with 93+ CRI
- ETL Listed for damp locations
- Adjustable Focus beam angles
- Twist-on mechanism for easy trim installation
- Encased quick connect for easy intallation



Switch to the best option!

Whether you need a high lumen output with a warm color temperature, or a low lumen output with a cool color temperature the Birch[™] System LED Modules provides all the options.



Beam angle control with a twist!

Using industry leading technology the Birch[™] LED Module gives you the option to choose the beam angle with a simple twist of the lens. Our Adjustable Focus Beam Angle allows you to manually choose a beam angle from a narrow spot to a wide flood with the ease of a twist. Giving designers and architects choices when laying out a room, whether the downlight is spot lighting a specific space or lighting up a room these modules have the necessary beam angle options.







Redefining the meaning of easy installation!

The Twist-On Mechanism

Our Birch[™] twist-on system makes installation a breeze. Utilizing the same connection mechanism across the Birch[™] System, modules can easily be locked onto any size trim.

The Encased Quick Connect

Our Birch[™] LED modules feature an encased quick connect for easy module installation. These high-quality LED modules have redefined the meaning of easy installation and maintenance.

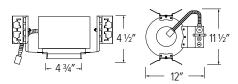


Birch[™] Commercial Frames

Encased Quick Connect for easy Module installation and maintenance. Emergency Battery Backup available.

4" Architectural Frame

• Hanger bars required





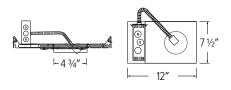
ELB4EH New Construction Frame



ELB4EH-EM5 New Construction with 90 min Emergency Battery Backup

4" Plaster Frame

New Construction frame with hanger bars





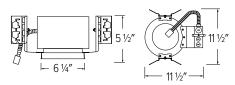
ELB4PF New Construction Frame



ELB4PF-EM5 New Construction with 90 min Emergency Battery Backup

6" Architectural Frame

• Hanger bars required





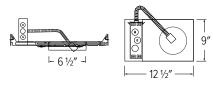
ELB6EH New Construction Frame



ELBGEH-EM5 New Construction with 90 min Emergency Battery Backup

6" Plaster Frame

• New Construction frame with hanger bars





ELB6PF New Construction Frame



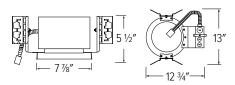
ELB6PF-EM5 New Construction with 90 min Emergency Battery Backup

Birch[™] Commercial Frames

Encased Quick Connect for easy Module installation and maintenance. Emergency Battery Backup available.

8" Architectural Frame

• Hanger bars required





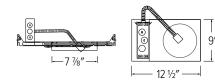
ELB8EH New Construction Frame



ELB8EH-EM5 New Construction with 90 min Emergency Battery Backup

8" Plaster Frame

New Construction frame with hanger bars

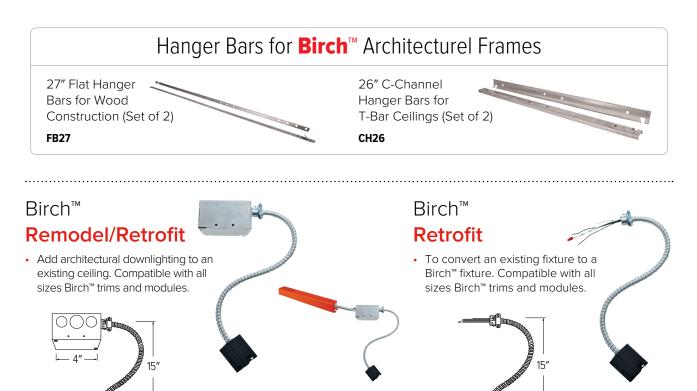




ELB8PF New Construction Frame



ELB8PF-EM5 New Construction with 90 min Emergency Battery Backup



ELBRMD Remodel **ELBRMD-EM5** Remodel/Retrofit with 90 min Emergency Battery Backup ELBRT

Birch[™] LED Modules



Works with 4", 6" & 8" Birch™ Commercial Frames & Twist-On Trims



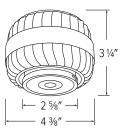
750 lm - 1500 lm

IC RATED

Birch[™] Pro LED Module 750 lm - 1500 lm with 5-CCT Switch

- IC Rated for direct contact with insulation, for use in IC and Non-IC applications
- Select Color Temperature (27000K to 5000K) and Lumen output (750 lm to 1500 lm) by using switch on module
- · Adjustable Focus beam angle allows for manual beam angle adjustment from 25°-45° range with the ease of a twist
- 120/277V input with 0-10V dimming

Input Power 10W / 12W / 20W Lumens 750 / 1000 / 1500 Input Voltage 120/277V Color Temp. 2700K - 5000K CRI 93+ Damp Location ETL listed Dimmable 0-10V 25°-45°

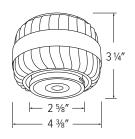


Beam Angle

Birch[™] High Lumen LED Module 1250 lm - 3000 lm

- Non-IC, for use in Non-IC applications
- · Select Lumen output (1250 Im to 3000 Im) by using switch on module
- Adjustable Focus beam angle allows for manual beam angle adjustment from 22°-50° range with the ease of a twist
- 120/277V input with 0-10V dimming

Input Power	13W / 20W / 35W
Lumens	1250 / 2000 / 3000
Input Voltage	120/277V
Color Temp.	3000K, 3500K, 4000K
CRI	93+
Damp Location	ETL listed
Dimmable	0-10V
Beam Angle	22º-50º





5-CCT Switch

2700K, 3000K, 3500K, 4000K, 5000K

Lumen Switch 15L - 1500 lm (20W)

10L - 1000 Im (12W)

7L - 750 lm (10W)

Lumen Switch 30L - 3000 Im (35W) 20L - 2000 Im (20W) 12L - 1250 lm (13W)



ELB30R35 3500K 1250 lm - 3000 lm 1250 lm - 3000 lm

> ELB30R40 4000K 1250 lm - 3000 lm

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Birch[™] Trims

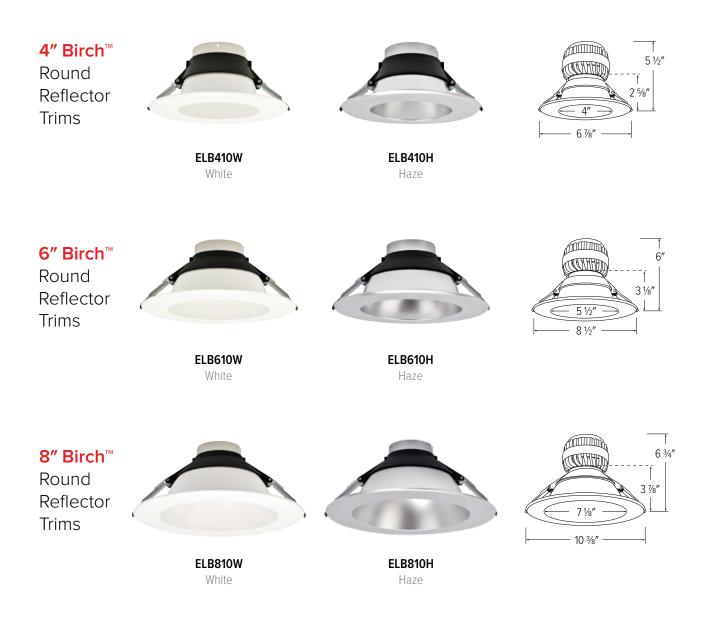
Self-flanged spun aluminum reflectors with twist-on system for easy installation

The sleek and clean looking Birch[™] System Trims will blend seamlessly into your commercial space. These trims offer a light source aperture of 2 5%" and a deep reflector that delivers smooth and abundant light distribution with minimal glare. Features twist-on system for easy intallation to Birch System modules and spring loaded mounting clips to hold them thightly into the ceiling.



Twist-On System

Spring Loaded Mounting Clips



ELCAT1063





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